#### **Conference location**

## Where is the conference being held?

The 2025 World Technology Law Conference is being held in San Diego, California.

## How do I get to the conference from the airport?

Directions (from San Diego International Airport, McClellan-Palomar Airport and John Wayne Airport – Orange County) and maps can be found on the conference hotel's web site (Hotel in San Diego, CA | San Diego Marriott Marquis).

#### What is the next ITechLaw conference and where is it located?

The next ITechLaw conference is the 2025 European Conference. It is being held in London, England.

To learn more about it, please visit the conference's webpage: <a href="https://www.itechlaw.org/event/2025-european-conference/">https://www.itechlaw.org/event/2025-european-conference/</a>.

#### Where will the next ITechLaw World Conference be held?

The location of the next ITechLaw World Conference will be announced at the 2025 World Technology Conference being held in San Diego, California.

## Where will the next ITechLaw European Conference be held?

The 2025 European Conference is being held in London, England.

To learn more about it, please visit the conference's webpage: https://www.itechlaw.org/event/2025-european-conference/.

## Registering in advance versus registering in-person

## What are the deadlines for registering in advance of the conference?

Early Registration Deadline: **12 April 2025**. There are reduced registration fees for registering by this date.

Pre-registration closes: 10 May 2025

If you miss both these deadlines, you will be required to register in-person at the conference if you wish to attend.

## Is it possible to register at the conference?

Yes, it is possible to register in-person at the conference. When you arrive at the conference, proceed to the Registration Desk and someone will help you to register.

Is there anything that I might miss out on if I choose to register in-person at the conference rather than pre-registering?

Tickets for the Gala Dinner on Thursday night almost always sell out before the conference starts. It is unlikely that you will be able to purchase a ticket for this event if you wait until after the conference starts.

You may or may not be able to sign-up for a group for the Dine Around if you wait until you are at the conference to try to sign-up for one. That said, sometimes last minute spots will open up. If there is a group going to a restaurant that interests you, someone at the registration desk should be able to give you the name of that group's host.

## Registration

What is the URL for the registration page?

The URL is: https://na.eventscloud.com/ereg/index.php?eventid=806932&

## What is included in registration?

The registration includes: (i) attendance at all of the committee meetings being held on Wednesday, all sessions being held on Thursday, and all sessions being held on Friday; (ii) lunch on Thursday and Friday; (iii) AM/PM snacks on Thursday and Friday; (iv) attendance at the New Attendees Reception; (v) attendance at the Opening Reception; and (vi) attendance at the Closing Reception. However, you are asked to indicate which committee meetings you plan to attend and whether you plan to attend the receptions when you register. This is done for planning purposes including: (i) making sure that the meeting rooms are large enough to accommodate committee attendees; (ii) reception venues are appropriately sized for the number of attendees; and (iii) placing catering orders for the receptions.

The Gala Dinner on Thursday night is not included in registration. A separate ticket is required. Tickets for the Gala Dinner on Thursday night almost always sell out before the conference starts. It is unlikely that you will be able to purchase a ticket for this event if you wait until after the conference starts to try to do so.

The Dine Around on Wednesday night is not included in the registration. If you choose to attend, you are responsible for paying for your meal and tipping on it. Hosts will have arranged in advance for a separate bill for each participant.

Are there any events that are included in registration, but for which it is important to sign up for in advance?

When you register, you are asked to indicate which committee meetings you plan to attend and whether you plan to attend the receptions when you register. This is done for

planning purposes – making sure that the rooms are large enough to accommodate attendees and catering the receptions.

## Are there any events that are not included in registration?

Tickets for the Gala Dinner on Thursday night almost always sell out before the conference starts. It is unlikely that you will be able to purchase a ticket for this event if you wait until after the conference starts.

The Dine Around on Wednesday night is not included in the registration. If you choose to attend, you are responsible for paying for your meal and tipping on it. Hosts will have arranged in advance for a separate bill for each participant.

## I have changed firms. How do I change my registration information and my badge?

If you would like to change your registration information or the information on your badge, you may do so by modifying your registration online through the conference's registration system (<a href="https://na.eventscloud.com/ereg/index.php?eventid=806932">https://na.eventscloud.com/ereg/index.php?eventid=806932</a>) or contacting <a href="mailto:conferences@itechlaw.org">conferences@itechlaw.org</a> for assistance. Alternatively, you may request a new badge onsite at the Registration Desk, and some one will help you make the changes.

# I mistyped my name when registering. How do I change my registration information and my badge?

If you would like to change your registration information or the information on your badge, you may do so by modifying your registration online through the conference's registration system (<a href="https://na.eventscloud.com/ereg/index.php?eventid=806932&">https://na.eventscloud.com/ereg/index.php?eventid=806932&</a>) or contacting <a href="mailto:conferences@itechlaw.org">conferences@itechlaw.org</a> for assistance. Alternatively, you may request a new badge onsite at the Registration Desk, and some one will help you make the changes.

## **Bulk registration**

## Are there discounts available if my firm will be registering multiple attendees?

Yes, there is a discount provided to firms who register multiple attendees. Register three or more attendees and a 10% discount applies to each of the group's registrations.

Your firm may also want to consider sponsoring the conference as a number of the sponsorship packages include registration for one or more attendees. It is an effective way to amplify your firm's presence at the conference. You can learn more about the sponsorship packages available here: <a href="https://www.itechlaw.org/event/2025-world-technology-law-conference/sponsorship/">https://www.itechlaw.org/event/2025-world-technology-law-conference/sponsorship/</a>.

Please note: Only one discount may apply per attendee, so you may want to exclude an attendee from the bulk registration group if they are already receiving another discount (for example, receiving a discounted rate because they are speaking at the conference).

## What is the process for bulk registration?

Follow the following instructions if the firm is registering three or more attendees.

- Go to the registration page
  (https://na.eventscloud.com/ereg/index.php?eventid=806932&) and enter the
  first attendee's email and select the regular price for a member or non-member
  (as applicable). Continue through registration process until you reach the page
  asking if you would like to add another attendee. Click "Yes".
- 2. When you click "Yes", you will be taken back to the first screen and can begin entering the information for the second attendee. Enter the second attendee's email and select the regular price for a member or non-member (as applicable). Continue through the registration process until you reach the page asking if you would like to add another attendee. Click "Yes".
- 3. For the third and each additional attendee other than the last attendee being registered, go through the registration process described in 2. Each time clicking "Yes" when asked if you want to register another attendee.
- 4. For the last attendee to be registered, go through the same registration process except click "No" when asked if you would like to add another attendee. Proceed to the payment page.
- 5. On the payment page you will enter the code GROUP and the 10% discount will be applied

## **Cancellations and substitutions**

## Is it possible to cancel a registration?

Cancellations made on or before 14 April 2025, will be refunded 100% of the registration fee, less applicable credit card or wire transfer fees, and a US\$250 administrative fee.

No refunds will be available for cancellations made on or after 15 April 2025, or for no-shows.

## If it is too late to cancel my registration, can someone else attend instead of me?

All substitution requests should be sent to conferences@itechlaw.org by 12:00 PT, Wednesday, 7 May 2025.

#### **Hotel reservations**

#### What is the conference hotel?

The ITechLaw 2025 World Technology Law Conference will take place at The Marriott Marquis San Diego Marina Hotel.

Address: 333 W Harbor Dr., San Diego, California, USA 92101

If you want to reserve your room, <u>click here</u>.

## Are there other hotels nearby?

Yes, there are other hotels nearby, but ITechLaw has not reserved a block of rooms at any of them, and ITechLaw has not secured discounted rates at any of them.

#### Meals

## Which meals are included with my registration?

Lunch and AM/PM snacks are provided on Thursday and Friday. Food is also served at the receptions.

## Can you accommodate dietary restrictions for the meals and snacks that are included with registration?

Please note, "dietary restrictions" refers to specific limitations or requirements related to food intake. This includes restrictions based in belief systems and those that are necessary because of allergies, intolerances or other medical reasons.

All lunch buffets and snacks include vegetarian options that are made available to all attendees, and catering orders are placed with the intention of having all vegetarian options available throughout a buffet lunch or snack period. This may be sufficient for your needs, but we cannot guarantee that a vegetarian option will be available when you are going through a buffet or looking for a snack. If you require more certainty, please read the rest of this answer. It describes what you need to do if you require separately plated lunches or snacks.

During the registration process, you will be asked if you have any dietary restrictions, for example, you require: (i) kosher food; (ii) halal food; (iii) vegetarian food; (iv) vegan food; (v) gluten-free food; (vi) lactose free food; or (vii) food to which you are not allergic. Please note your dietary requirements during the online registration process or contact conferences@itechlaw.org before May 5, 2025 with your request for accommodation and dietary restrictions.

Please note, **Dietary Restrictions** refers to specific limitations or requirements related to food intake. For ITechLaw events, dietary restrictions such as variations of vegetarian/vegan (i.e. pescatarian, ovo-vegetarian, Pollotarian, Lacto vegetarianism, etc.) may receive Vegan plates. Can you accommodate dietary restrictions at the Gala Dinner?

Yes. If someone with a ticket for the Gala Dinner has registered their dietary restrictions with us in advance, they will be accommodated at the Gala Dinner. Please note, **Dietary Restrictions** refers to specific limitations or requirements related to food intake. For ITechLaw events, dietary restrictions such as variations of vegetarian/vegan (i.e. pescatarian, ovo-vegetarian, Pollotarian, Lacto vegetarianism, etc.) may receive Vegan plates.

Contact conferences@itechlaw.org before May 5, 2025 with your request for accommodation at the Gala Dinner and dietary restrictions.

## Are there restaurants or other places to purchase food in the conference hotel?

Yes. The conference hotel has several dining options: (i) Marina Kitchen; (ii) Marina Kitchen Bar; (iii) Roy's; (iv) Agave Bar and Grill (v) Bayside Lounge; (vi) Starbucks; and (vi) Exchange Marketplace.

## Are there restaurants near the conference hotel?

Yes. The hotel is in a neighborhood and close to neighborhoods with a variety of restaurants. The hotel's concierge can help you with identifying one to your liking. The list of restaurants for the Dine Around may also give you some ideas.

## What do people do for dinner after the opening cocktail reception?

Participating in the Dine Around is a popular option for Wednesday night dinner. You should sign-up for it in advance.

Impromptu dinner groups are arranged during the opening reception. It is appropriate to ask other attendees if they would like to join a group that you are arranging.

Some firms arrange dinners for Wednesday night as a way of strengthening connections between attendees that have developed over years.

#### Special assistance

## What if I need special assistance?

If you require aid or services, please indicate them in your registration and contact us at conferences@itechlaw.org.

#### **Dress code**

#### What is the dress code for the conference?

Business attire is encouraged for all meetings and events. For those attending the Gala Reception and Dinner, black-tie attire is strongly encouraged; however, business and cocktail attire is also acceptable.

## The dress code helps, but what do people wear for the Tuesday night walk?

People are dressed casually for the Tuesday night walk. Sneakers, flats or other shoes that are easy to walk in are recommended. As for clothes, a top paired with casual pants would fit in with the crowd. A casual dress or jumpsuit could also work. A jacket or sweater to layer on top would be a good idea. Some participants may be wearing nice jeans.

Check the predicted weather for the conference location to determine how warm or light these items should be.

The dress code helps, but what do people wear for the committee meetings on Wednesday, and do I need to change what I am wearing for the reception?

For the committee meetings, wear business attire, just like the rest of the conference sessions. Dress pants or nice casual pants and a top paired with a sweater or blazer will work. A dress with a sweater or blazer over top would work. Attendees will also be wearing suits.

Some attendees do change for the reception, especially if their dinner plans for after the opening reception include a restaurant with a more formal atmosphere, but most attendees wear what they were wearing to attend the committee meetings.

#### The dress code helps, but what do people wear for the Gala?

There will be attendees in full black tie – think people in tuxedos/dinner jackets or floor length gowns.

Some attendees will be in business attire – think dark suits.

Most attendees will be in formal or semi-formal attire (think people in more fashion forward suits made of dressier fabrics like silk, satin or velvet and people in other forms of fashionable evening attire (for example, cocktail dresses)).

There may be an option to choose an alternative approach to dressing for the event. For example, at the 2024 European Conference held in Munich, attendees to the Gala Dinner were given the options of attending in: (i) Bavarian dress; or (ii) in a Halloween costume. If an alternative is being encouraged, it will be well publicized in advance.

## The dress code helps, but what do people wear for the closing reception?

Most attendees wear the same outfit that they wore during the day.

## Internet access during the conference

#### Will I have free Internet access while attending conference sessions?

Wireless access will be available throughout the conference. Instructions to connect to Wi-Fi will be provided onsite.

## Does the conference hotel provide free internet access?

WiFi will be available throughout the conference.

#### First-time attendees

## Are there any events that are meant to be for first-time attendees?

There is an orientation session for new attendees on Wednesday before the committee meetings. It is a chance to learn a bit more about the conference and connect with other attendees before the conference kicks off.

The New Attendee and Ambassador Reception is an opportunity for first-time attendees to ask questions of ITechLaw Ambassadors and other attendees.

# Are there any events other than those specifically for new attendees that first time attendees should to try to attend?

If you are arriving early enough, the Tuesday night walk is a good opportunity to meet a variety of attendees and learn a bit more about the conference city. At its end, impromptu groups heading out to dinner tend to form.

The Opening Reception on Wednesday night will give you your first opportunity to interact with the group of attendees as a whole.

Participating in the Dine Around is a way to connect with more attendees in a small group setting.

Attending the Young Lawyers' Reception is a chance to see the youthful side of the organization.

Participating in the Roundtable Discussions on Thursday morning is a nice opportunity to establish connections while discussing a topic important to the practice of technology law that matters to you and them. Unlike larger sessions, roundtables encourage everyone to contribute. Share your thoughts, ask questions, and learn from others' experiences. Participate in a Roundtable Discussion or two and you will have been introduced to a number of people even before the first networking break starts.

## What should I have on-hand while attending sessions and networking breaks?

Attendees still exchange business cards, so it is a good idea to have some on hand.

If you like to take notes during sessions or come from a jurisdiction that audits CPD/CPE attendance by checking notes, then a note pad or a tablet is a good idea. Other attendees will take pictures of slides that they want to review or to which they want to refer to in the future.

All speakers are encouraged to provide materials, and when they do, those materials will be made available to attendees.

## How might I connect with other attendees before the conference?

If you are arriving early enough, the Tuesday night walk is a good opportunity to meet a variety of attendees and learn a bit more about the conference city. At its end, impromptu groups heading out to dinner tend to form.

Before that, consider becoming a member and joining one or more of the committees. Some of the committees are active on ITech Connect, and by joining a committee, you will: (i) receive all the updates leading up to the committee's meeting at the conference; (ii) get to know who is active on that committee by name; and (iii) have an opportunity to participate in any online discussions. Learn more about becoming a member here: <a href="https://www.itechlaw.org/membership/">https://www.itechlaw.org/membership/</a>.

## What do the "ASK ME" pins mean?

The people wearing the "Ask Me" pins are the ITechLaw members who are part of the organization's group of Ambassadors. As former Board members, they have been involved in the organization for a number of years, and the pin means that they are willing to talk and answer questions.

## **Committee meetings**

### Is it worthwhile to come early for the committee meetings?

Absolutely. Most committee meetings include a substantive presentation that counts for continuing professional education credits in many jurisdictions. The meeting may also include reports on ongoing projects or planning for new projects. You can learn about the committee's projects, and if you decide to participate, the people with whom you need to connect in order to get involved are right there, in-person.

Is it okay to attend a committee meeting held on Wednesday even if I am not a member of the committee?

Yes. There is no requirement that you be a member.

## Are there any committee meetings or other committee events not held on Wednesday?

Yes. There are committee meetings and events held at other times during the conference.

If you are an in-house counsel, there is the In-house counsel lunch on Thursday.

The I-WIN Committee breakfast is being held on Friday morning.

There is a chance to meet with the planning committees for upcoming conferences at lunch on Thursday. It is an opportunity to make suggestions or get more involved in conference planning.

## Can anyone attend the I-WIN Committee meeting?

The I-WIN Committee is ITechLaw's committee for women in technology law. That said, attendance at the breakfast is open to all attendees. You do not need to be a member of the committee. You do not need to be a woman.

## Can anyone attend the In-house Counsel Committee lunch?

No. Only attendees who are in-house counsel may attend. Otherwise, attendance is by invitation of the committee's leadership.

Can anyone attend the planning meeting for future conferences?

Yes.

#### Sessions

## Will presentation materials be made available to attendees?

All speakers are encouraged to provide materials, and when they do, those materials will be made available to attendees after the conference.

## Is it okay to ask questions during sessions, or should I wait until the end?

The person moderating the session will indicate at its start whether the session is:

- Interactive (Attendees are encouraged to contribute and ask questions at any time during the session.)
- Open (Attendees may ask questions at any time during the session. In larger sessions, this should be done by proceeding to a floor mic.)
- Partially-open (There will be multiple moments during the session (often as one speaker finishes their part) when attendees may ask questions.)
- Questions at end (There will be one question period at the end of the session.)
- Closed (The questions have been agreed to in advance, or there will be no question period.)

#### Is it acceptable to take photos or videos during sessions?

Unless a presenter indicates otherwise, it is acceptable to take pictures of the materials that they display during their presentations as a means of note taking or a picture of them while they are presenting.

When taking pictures, do so in a manner that: (i) is not distracting for the presenter; (ii) does not interfere with other attendees' ability to benefit from the session; and (iii) does not interfere with the efforts of the official photographer for the conference.

It is not acceptable to record a video of a presenter presenting unless the presenter has asked you to record them.

## What is the etiquette if I arrive late to a session?

Enter quietly and find a seat.

## What is the etiquette if I need to leave a session before it ends?

Do your best to minimize any disruption to the presenters or other attendees and exit quickly.

#### What should I do if I cannot find a session room?

There will be staff members and volunteers throughout the conference space helping to direct people to sessions and events. One of them can help you.

If you do not spot a staff member or volunteer, return to the Registration Desk and someone there can help you.

## **Continuing professional education credits**

## Are there any continuing education credits available for attending sessions?

Yes. Check with ITechLaw staff (<u>conferences@itechlaw.org</u>) for the requirements and process.

#### Mobile app

## Is there a mobile app for the conference?

Yes. You can download it from STOVA, additional information will be provided once the app is launched.

## What are the functions of the mobile app?

Attendees can use the app to track the agenda, mark sessions they would like to attend, as well as network with other attendees.

## Other

I was just asked to pay for a list of attendees. Is this legitimate?

**NOTE**: ITechLaw will <u>never</u> solicit you to pay for attendee lists. Please be aware of any scamming emails.