



# MUNICH

2024  
EUROPEAN  
CONFERENCE  
#ITLMunich2024

30 October – 1 November 2024 | The Westin Grand Munich

# Sponsorship Prospectus

## Sponsor the 2024 European Conference

Enhance your visibility. Network with key influencers and leading technology lawyers from around the globe. You have the opportunity to interact with private practice lawyers, in-house counsel attorneys, government officials, academics, and more from all over the world through exhibits, social events, and a Gala reception and dinner.



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## AVAILABLE SPONSORSHIP OPPORTUNITIES

Sponsorships are listed in Euro – €







### CONFERENCE SPONSORSHIP



Platinum Sponsor	€20,000
Gold Sponsor	€13,500
Silver Sponsor	€7,500
Bronze Sponsor	€3,500
Exhibitor	€4,500

### EVENT SPONSORSHIP

 Gala Reception and Dinner	€15,500
Gala Co-Sponsors (up to 2)	€8,500
 Welcome Reception	€10,000
 Networking Lunch	€9,000
Networking Break	€8,500
 Dine Around Night	€5,500
  Young Lawyers' Reception	€4,500

### PRODUCT SPONSORSHIP

 Conference Bag	€8,500
  Conference Lanyard	€7,000
 Mobile App	€6,500
 Hotel Key Card	€5,500
 Wi-Fi Sponsor	€5,500
Conference Accessory	€2,500

-  Exclusive Sponsorship Opportunity
-  Sponsorship Item Not Available



### ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- Logo visibility on the Conference website
- Sponsor recognition on the Conference Brochure, marketing emails, and printed materials, including but not limited to signage, banners, screens, etc.
- Sponsor logo and company profile within the conference mobile app
- Early-bird rate for all additional registrations and 10% registration discount on 3 or more registrants from the same firm
- Full conference recap including conference photos, and the attendee list (2 weeks prior to the conference and includes attendee name, firm/organization, city, and country only. Per privacy regulations and reasons, we cannot share contact information.)

**Return the signed sponsorship  
commitment form to  
[memberservices@itechlaw.org](mailto:memberservices@itechlaw.org).**



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## CONFERENCE SPONSORSHIPS

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### PLATINUM SPONSOR | €20,000

- 6 complimentary registrations and gala tickets
- 1 Exhibit Table
- Full Page Ad in the Conference Brochure
- Inclusion of one item of collateral placed in the conference bag\*
- Social Media Campaign – 3 social media posts highlighting the sponsor on all social platforms

### GOLD SPONSOR | €13,500

- 3 Complimentary registrations and gala tickets
- 1 Exhibit Table
- Half Page Ad in the Conference Brochure
- Inclusion of one item of collateral placed in the conference bag\*

### SILVER SPONSOR | €7,500

- 2 complimentary registrations and gala tickets
- 1 Exhibit Table

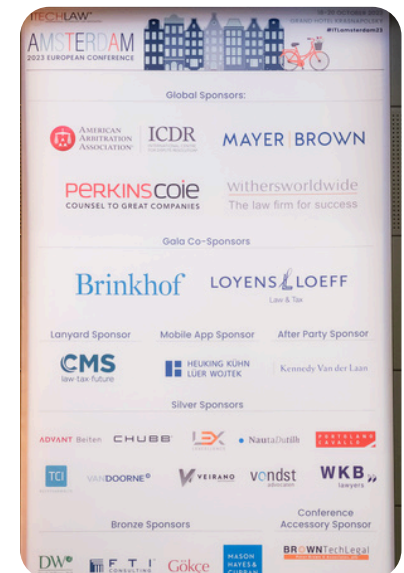
### BRONZE SPONSOR | €3,500

- 1 complimentary registration and gala ticket

### EXHIBITOR | €4,500

Showcase your products and services to ITechLaw conference attendees and increase your market exposure. All branding materials are to be supplied and installed by the exhibitor.

- 1 complimentary registration
- A 2-meter table display, placed to provide maximum visibility



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### EXCLUSIVE - GALA RECEPTION AND DINNER SPONSOR | €15,500

- 4 complimentary registrations and gala tickets
- 6 guest invitations to the Gala Reception and Dinner
- Logo prominently displayed at the Gala Reception and Dinner
- Half Page Ad in the Conference Brochure
- Five-minute toast given by Sponsor at Gala Dinner
- Logo on Gala Dinner Menu and Napkins
- Inclusion of one item of collateral placed in the conference bag\*



### GALA RECEPTION AND DINNER CO-SPONSORS | €8,500 (UP TO 2 FIRMS)

- 2 complimentary registrations and gala tickets
- 3 guest invitations to the Gala Reception and Dinner
- Logo prominently displayed at Reception OR Dinner
- Two-minute toast given by each sponsor at Reception OR Dinner
- Inclusion of one item of collateral placed in the conference bag\*



### EXCLUSIVE - WELCOME RECEPTION SPONSOR | €10,000

- 2 complimentary registrations and gala tickets
- 6 guest invitations to the reception
- Logo prominently displayed at the reception venue
- Inclusion of one item of collateral placed in the conference bag\*



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### NETWORKING LUNCH SPONSOR | €9,000

Select Thursday or Friday sessions for exclusivity.

- 2 complimentary registrations and gala tickets
- 4 guest invitations to the sponsored lunch
- 1 Exhibit Table
- Logo prominently displayed at the lunch venue
- Inclusion of one item placed in the conference bag\*



### NETWORKING BREAK SPONSOR | €8,500

(2 spots each day available/4 spots total)

- 2 complimentary registrations and gala tickets
- 1 Exhibit Table
- Logo prominently displayed throughout the break locations
- Inclusion of one item placed in the conference bag\*



### EXCLUSIVE - DINE AROUND NIGHT SPONSOR | €5,500

- 1 complimentary registration and gala ticket
- 1 table display in close proximity to the registration desk to answer questions OR to be used as an Exhibit Table



### EXCLUSIVE - YOUNG LAWYERS' RECEPTION SPONSOR | €4,500

- 1 complimentary registration and gala ticket
- Inclusion of one item placed in the conference bag\*

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### EXCLUSIVE - CONFERENCE BAG SPONSOR | €8,500

- 1 complimentary registration and gala ticket
- Half Page Ad in Conference Brochure
- Co-branded with the ITechLaw logo on Conference bags, distributed to all attendees.
- Inclusion of three items placed in the conference bag\*



### EXCLUSIVE - CONFERENCE LANYARD SPONSOR | €7,000 - SOLD

- 1 complimentary registration and gala ticket
- Corporate logo co-branded with ITechLaw logo on lanyards, distributed to all attendees.



### EXCLUSIVE - MOBILE APP SPONSOR | €6,500

- 1 complimentary registration and gala ticket
- Half Page Ad in the Conference Brochure
- Exclusive Branding as Mobile App Sponsor on The App Welcome Page



### EXCLUSIVE - HOTEL KEY CARD SPONSOR | €5,500

- 1 complimentary registration and gala ticket
- Branding on all hotel key cards provided to each attendee who reserve a room through the conference hotel.

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### **EXCLUSIVE - WI-FI SPONSOR | €5,500**

- 1 complimentary registration and gala ticket
- Half Page Ad in Conference Brochure
- Sponsor Wi-Fi Access throughout the conference space. Wi-Fi Instructions/password provided to attendees with sponsor's logo.

### **CONFERENCE ACCESSORY | €2,500**

- Inclusion of an accessory of your choice, branded with your firm or company logo or name, placed in the conference bag\*

#### **ALL SPONSORSHIP OPPORTUNITIES INCLUDE:**

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## SPONSORSHIP COMMITMENT FORM

Indicate which sponsorship you are interested in purchasing:

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_  
 Organization/Company: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

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 X Young Lawyers' Reception €4,500

Sponsorship Selection: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Method of Payment:    Credit Card                  Wire Transfer                  Check

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made prior to the event date.

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