



# SAN DIEGO

**2025 WORLD TECHNOLOGY LAW CONFERENCE**

14-16 MAY 2025

#ITLWTL25

MARRIOTT MARQUIS SAN DIEGO MARINA HOTEL

## SPONSORSHIP PROSPECTUS

### 2025 World Technology Law Conference

Enhance your visibility. Network with key influencers and leading technology lawyers from around the globe. You have the opportunity to interact with private practice lawyers, in-house counsel attorneys, government officials, academics, and more from all over the world through exhibits, social events, and a Gala dinner. Contact us today to discuss your support at our upcoming conference. We appreciate your support of ITechLaw!



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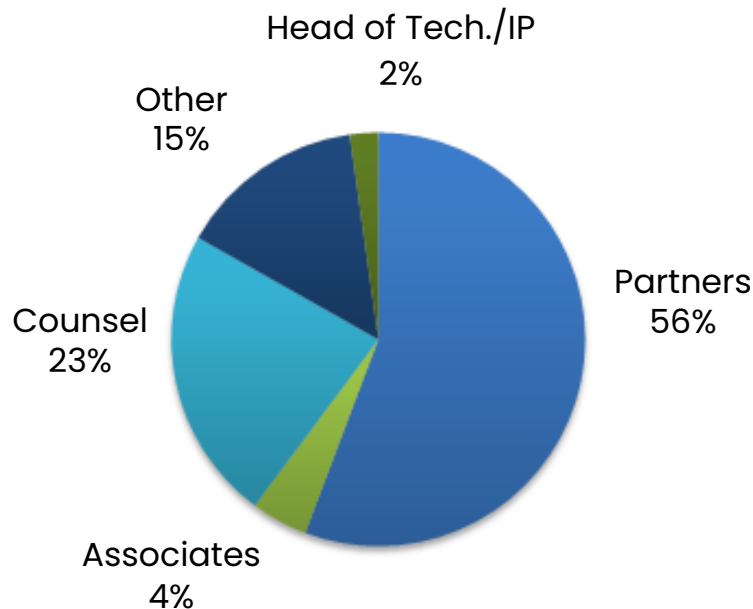
#ITLWTLC25

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## ATTENDEE PROFILES

Based on 2024 Attendees

Make connections and conduct business with private practice lawyers, in-house counsel attorneys, government officials, academics, and more from all over the world through exhibits, social events, and a Gala dinner.



40 Countries Represented

Over **250 Attendees**

### **COMMIT EARLY AS A SPONSOR & BENEFIT**

Upon commitment, your company is included in conference marketing efforts (website, e-blasts, social media).

ITechLaw Administration,  
[conferences@itechlaw.org](mailto:conferences@itechlaw.org)

503-619-4113

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### TIERED SPONSORSHIP OPPORTUNITIES

PARTNER TIERS	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
CONFERENCE REGISTRATIONS & GALA DINNER TICKETS	6	3	2	1	1 (registration only)
EXHIBIT TABLE (INCLUDES 6 FT TABLE, 2 CHAIRS, TABLECLOTH & HOTEL WI-FI)					
ADVERTISEMENT IN THE CONFERENCE PROGRAM	FULL PAGE	HALF PAGE			
INCLUSION OF ONE ITEM IN THE CONFERENCE ATTENDEE BAG					
SOCIAL MEDIA CAMPAIGN - (1 POST PRE, DURING, & POST CONFERENCE)					
<b>COST</b>	<b>\$23,500</b>	<b>\$15,500</b>	<b>\$8,000</b>	<b>4,000</b>	<b>\$5,000</b>

#### ALL SPONSORS RECEIVE THE BELOW BENEFITS

- Logo visibility on the Conference [website](#)
- Sponsor recognition on the marketing emails, signage, banners, screens, etc.
- Sponsor logo and company profile within the conference mobile app
- Early-bird rate for all additional registrations and 10% registration discount on 3 or more registrants from the same firm
- Full conference recap including conference photos, and the attendee list (2 weeks prior to the conference and includes attendee name, firm/organization, city, and country only. Per privacy regulations and reasons, we cannot share contact information.)

Please Return the Completed Commitment Form to:  
ITechLaw Administration, [conferences@itechlaw.org](mailto:conferences@itechlaw.org)  
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## CONFERENCE SPONSORSHIPS

Sponsorships are listed in US Dollars – USD

### PLATINUM SPONSOR | \$23,500

- 6 complimentary registrations and gala tickets
- Social Media Campaign: 3 social media posts highlighting the sponsor on all social platforms
- Full Page Ad in the Conference Brochure
- 1 Exhibit Table
- Inclusion of one item of collateral placed in the conference bag

### GOLD SPONSOR | \$15,500

- 3 Complimentary registrations and gala tickets
- Half Page Ad in the Conference Brochure
- 1 Exhibit Table
- Inclusion of one item of collateral placed in the conference bag

### SILVER SPONSOR | \$8,000

- 2 complimentary registrations and gala tickets
- 1 Exhibit Table

### BRONZE SPONSOR | \$4,000

- 1 complimentary registration and gala ticket

### EXHIBITOR | \$5,000

Showcase your products and services to ITechLaw conference attendees and increase your market exposure. All branding materials are to be supplied and installed by the exhibitor.

- 1 complimentary registration
- A 6ft (2m) table display, placed to provide maximum visibility



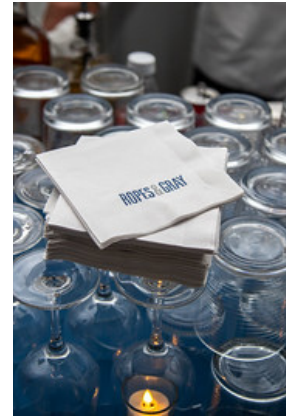
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## EVENT SPONSORSHIPS



### **EXCLUSIVE - GALA RECEPTION AND DINNER SPONSOR | \$17,500**

- 4 complimentary registrations and gala tickets
- 6 guest invitations to the Gala Reception and Dinner
- Prominent branding throughout the event venue
- Five-minute toast given by Sponsor at Gala Dinner
- Logo on Gala Dinner Menu and Napkins
- Half Page Ad in the Conference Brochure
- Inclusion of one item of collateral placed in the conference bag



### **GALA RECEPTION AND DINNER CO-SPONSORS | \$9,500 (2 AVAILABLE)**

- 2 complimentary registrations and gala tickets
- 3 guest invitations to the Gala Reception and Dinner
- Prominent branding in conference schedule and throughout the event venue
- Two-minute toast given by each sponsor during event
- Logo on Gala Dinner Menu and Napkins
- Inclusion of one item of collateral placed in the conference bag



### **EXCLUSIVE - WELCOME RECEPTION SPONSOR | \$10,500**

- 2 complimentary registrations and gala tickets
- 6 guest invitations to the reception
- Prominent branding in conference schedule and throughout the event venue
- Inclusion of one item of collateral placed in the conference bag



### **EXCLUSIVE - AFTER PARTY SPONSOR | \$10,000**

- 2 complimentary registrations and gala tickets
- Prominent branding in conference schedule and throughout the event venue
- Inclusion of one item of collateral placed in the conference bag

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## EVENT SPONSORSHIPS, CONTINUED

### NETWORKING BREAKFAST OR LUNCH SPONSOR | \$10,000

Select Thursday or Friday sessions for exclusivity.

- 2 complimentary registrations and gala tickets
- 4 guest invitations to the sponsored lunch
- 1 Exhibit Table
- Logo prominently displayed at the lunch venue
- Inclusion of one item placed in the conference bag



### NETWORKING BREAK SPONSOR | \$9,000

(2 spots each day available/4 spots total)

- 2 complimentary registrations and gala tickets
- 1 Exhibit Table
- Logo prominently displayed throughout the break locations
- Inclusion of one item placed in the conference bag



### EXCLUSIVE - DINE AROUND NIGHT SPONSOR | \$6,500

- 1 complimentary registration and gala ticket
- 1 table display in close proximity to the registration desk to answer questions OR to be used as an Exhibit Table
- Logo included with all marketing for the dine around event



### EXCLUSIVE - YOUNG LAWYERS' RECEPTION SPONSOR | \$5,500

- 1 complimentary registration and gala ticket
- Inclusion of one item placed in the conference bag



## PRODUCT SPONSORSHIPS



### **EXCLUSIVE - CONFERENCE BAG SPONSOR | \$9,000**

- 1 complimentary registration and gala ticket
- Half Page Ad in Conference Brochure Co-branded with the ITechLaw logo on
- Conference bags, distributed to all attendees
- Inclusion of three items placed in the conference bag



### **EXCLUSIVE - CONFERENCE LANYARD SPONSOR | \$8,000**

- 1 complimentary registration and gala ticket
- Corporate logo co-branded with ITechLaw logo on lanyards, distributed to all attendees



### **EXCLUSIVE - MOBILE APP SPONSOR | \$7,500**

- 1 complimentary registration and gala ticket
- Half Page Ad in the Conference Brochure
- Exclusive Branding as Mobile App Sponsor on The App Welcome Page
- One Digital Advertisement in Conference App



### **EXCLUSIVE - HOTEL KEY CARD SPONSOR | \$6,500**

- 1 complimentary registration and gala ticket
- Branding on all hotel key cards provided to each attendee who reserves a room through the conference hotel.



### **EXCLUSIVE - WI-FI SPONSOR | \$6,500**

- 1 complimentary registration and gala ticket
- Half Page Ad in Conference Brochure
- Sponsor Wi-Fi Access throughout the conference space
- Wi-Fi Instructions & password provided to attendees with sponsor's logo

### **CONFERENCE ACCESSORY | \$3,000**

Inclusion of an accessory of your choice, branded with your firm or company logo or name, placed in the conference bag\*

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# SPONSORSHIP COMMITMENT FORM

Indicate which sponsorship you are interested in purchasing:






## CONTACT INFORMATION

Contact Name: \_\_\_\_\_  
 Organization/Company: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

### CONFERENCE SPONSORSHIP

Platinum Sponsor	\$23,500
Gold Sponsor	\$15,500
Silver Sponsor	\$8,000
Bronze Sponsor	\$4,000
Exhibitor	\$5,000


### PRODUCT SPONSORSHIP

Conference Bag	\$9,000 
Conference Lanyard	\$8,000 
Mobile App	\$7,500 
Hotel Key Card	\$6,500 
WiFi Sponsor	\$6,500 
Conference Accessory	\$3,000

### EVENT SPONSORSHIP

Gala Reception and Dinner	\$17,500 
Gala Co-Sponsors (Up to 2)	\$9,500
Welcome Reception	\$10,500 
After Party Event	\$10,000 
Networking Lunch	\$10,000
Networking Breakfast	\$10,000
Networking Break	\$9,000
Dine Around Night	\$6,500 
Young Lawyers' Reception	\$5,500 

 Exclusive Sponsorship Opportunity

 Sponsorship Item Not Available

Sponsorship Selection: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_ USD

Method of Payment: Credit Card \_\_\_\_\_ Wire Transfer \_\_\_\_\_ Check \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

\*This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment is due upon invoicing by ITechLaw.

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