

# Sponsorship Prospectus Sponsor the 2025 European Conference

Enhance your visibility. Network with key influencers and leading technology lawyers from around the globe. You have the opportunity to interact with private practice lawyers, in-house counsel attorneys, government officials, academics, and more from all over the world through exhibits, social events, and a Gala reception and dinner.





# **AVAILABLE SPONSORSHIP OPPORTUNITIES**

Sponsorships are listed in British Pounds - £

#### **CONFERENCE SPONSORSHIP**

Platinum Sponsor	£20,000
Gold Sponsor	£13,500
Silver Sponsor	£7,500
Bronze Sponsor	£3,500
Exhibitor	£4,500

#### **EVENT SPONSORSHIP**

**Hotel Key Card** 

Wi-Fi Sponsor

**Conference Accessory** 

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<b>®</b>	Gala Reception and Dinner	£15,500
	Co-Sponsors (up to 2)	£8,500
<b>®</b>	Welcome Reception	£10,000
	After Party Event	£9,500
	Networking Lunch	£9,000
	Networking Break	£8,500
<b>®</b>	Dine Around Night	£5,500
<b>®</b>	Young Lawyers' Reception	£4,500
	PRODUCT SPONSORSHIP	
<b>@</b>	Conference Bag	£8,500
X	Conference Lanyard	£7,000
, Q	Mobile App	£6,500



#### Exclusive Sponsorship Opportunity



Sponsorship Item Not Available



#### ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- Logo visibility on the Conference website
- Sponsor recognition on the Conference Brochure, marketing emails, and printed materials, including but not limited to signage, banners, screens
- Sponsor logo and company profile within the Conference Mobile App
- Early-bird rate for all additional registrations and 10% registration discount on 3 or more registrants from the same firm
- Full Conference recap including Conference photos, and the attendee list (2 weeks prior to the Conference and includes attendee name, firm/organization, city, and country). Per privacy regulations and reasons, we cannot share contact information.

Return the signed sponsorship commitment form to: conferences@itechlaw.org

£5,500

£5,500

£2,500



# **CONFERENCE SPONSORSHIPS**

Sponsorships are listed in British Pounds - £

## PLATINUM SPONSOR | £20,000

- 6 complimentary registrations and Gala tickets
- 1 Exhibit Table
- Full Page Ad in the Conference Brochure\*
- Inclusion of one item of collateral placed in the Conference Bag\*\*
- Social Media Campaign 3 posts highlighting the sponsor on all social platforms

### GOLD SPONSOR | £13,500

- 3 Complimentary registrations and Gala tickets
- 1 Exhibit Table
- Half Page Ad in the Conference Brochure\*
- Inclusion of one item of collateral placed in the Conference Bag\*\*

# SILVER SPONSOR | £7,500

- 2 complimentary registrations and Gala tickets
- 1 Exhibit Table

### BRONZE SPONSOR | £3,500

• 1 complimentary registration and Gala ticket

## EXHIBITOR | £4,500

Showcase your products and services to ITechLaw Conference attendees and increase your market exposure. All branding materials are to be supplied and installed by the exhibitor.

- 1 complimentary registration
- A 2-meter table display, placed to provide maximum visibility
- \* Conference Brochure to be digital and possibly printed
- \*\* Subject to Co-Chair approval





# **EVENT SPONSORSHIPS**

Sponsorships are listed in British Pounds - £

# **EXCLUSIVE - GALA RECEPTION AND DINNER SPONSOR | £15,500**

- 4 complimentary registrations and Gala tickets
- 6 guest invitations to the Gala Reception and Dinner
- Logo prominently displayed at the Gala Reception and Dinner
- Half Page Ad in the Conference Brochure\*
- Five-minute toast given by Sponsor at Gala Dinner
- · Logo on Gala Dinner Menu and Napkins
- Inclusion of one item of collateral placed in Conference Bag\*\*



# GALA RECEPTION AND DINNER CO-SPONSORS | \$8,500 (UP to 2 Firms)

- 2 complimentary registrations and Gala tickets
- 3 guest invitations to the Gala Reception and Dinner
- Logo prominently displayed at Gala Reception OR Dinner
- Two-minute toast given by each sponsor at Reception OR Dinner
- Inclusion of one item of collateral placed in the Conference Bag\*\*

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# **EXCLUSIVE - WELCOME RECEPTION SPONSOR | £10,000**

- 2 complimentary registrations and Gala tickets
- 6 guest invitations to the reception
- Logo prominently displayed at the Reception venue
- Inclusion of one item of collateral placed in the Conference Bag\*\*



# **EXCLUSIVE - AFTER PARTY SPONSOR | £9,500**

- 2 complimentary registrations and Gala tickets
- Prominent branding throughout the event
- Inclusion of one item of collateral placed in the Conference Bag\*\*
- \* Conference Brochure to be digital and possibly printed
- \*\* Subject to Co-Chair approval





# **EVENT SPONSORSHIPS**

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# NETWORKING LUNCH SPONSOR | £9,000

Select Thursday or Friday sessions for exclusivity.

- 2 complimentary registrations and Gala tickets
- 4 guest invitations to the sponsored Lunch
- 1 Exhibit Table
- Logo prominently displayed at the Lunch venue
- Inclusion of one item placed in the Conference Bag\*\*

# **NETWORKING BREAK SPONSOR | £8,500**

(2 spots each day available/4 spots total)

- 2 complimentary registrations and Gala tickets
- 1 Exhibit Table
- Logo prominently displayed throughout the Break locations
- Inclusion of one item placed in the Conference Bag\*\*

# **EXCLUSIVE - DINE AROUND NIGHT SPONSOR | £5,500**

- 1 complimentary registration and Gala ticket
- 1 table display in close proximity to the registration desk to answer questions OR to be used as an Exhibit Table



# **EXCLUSIVE - YOUNG LAWYERS' RECEPTION SPONSOR | £4,500**

- 1 complimentary registration and Gala ticket
- Inclusion of one item placed in the Conference Bag\*\*
- \* Conference Brochure to be digital and possibly printed
- \*\* Subject to Co-Chair approval





# PRODUCT SPONSORSHIPS

Sponsorships are listed in British Pounds - £

# **EXCLUSIVE - CONFERENCE BAG SPONSOR | £8,500**

- 1 complimentary registration and Gala ticket
- Half Page Ad in Conference Brochure
- Co-branded with the ITechLaw logo on Conference Bags, distributed to all attendees.
- Inclusion of three items placed in the Conference Bag\*\*

# **EXCLUSIVE - CONFERENCE LANYARD SPONSOR | £7,000**

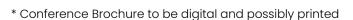
- 1 complimentary registration and Gala ticket
- Corporate logo co-branded with ITechLaw logo on Lanyards, distributed to all attendees

# EXCLUSIVE - MOBILE APP SPONSOR | £6,500

- 1 complimentary registration and Gala ticket
- Half Page Ad in the Conference Brochure\*
- Exclusive Branding as Mobile App Sponsor on The App Welcome Page

# **EXCLUSIVE - HOTEL KEY CARD SPONSOR | £5,500**

- 1 complimentary registration and Gala ticket
- Branding on all Hotel Key Cards provided to each attendee who reserve a room through the conference hotel



<sup>\*\*</sup> Subject to Co-Chair approval





# PRODUCT SPONSORSHIPS

Sponsorships are listed in British Pounds - £



# **EXCLUSIVE - WI-FI SPONSOR | £5,500**

- 1 complimentary registration and Gala ticket
- Half Page Ad in Conference Brochure\*
- Sponsor Wi-Fi Access throughout the Conference space. Wi-Fi Instructions/password provided to attendees with sponsor's logo

### CONFERENCE ACCESSORY | £2,500

 Inclusion of an accessory of your choice, branded with your firm or company logo or name, placed in the Conference Bag\*\*

#### ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- . Logo visibility on the Conference website
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- \* Conference Brochure to be digital and possibly printed
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#### SPONSORSHIP COMMITMENT FORM

Indicate which sponsorship you are interested in purchasing

Contact Name:		
Organization/Company:		
Mailing Addrocco		
Email Address:		
Phone Number:		
SPONSORSHIP SELECTION Conference Sponsorships Platinum Sponsor - £20,000 Gold Sponsor - £13,500 Silver Sponsor - £7,500 Bronze Sponsor - £3,500 Exhibitor - £4,500	Event Sponsorships  Gala Reception and Dinner - £15,500 Gala Co-Sponsors (Up to 2) - £8,500 Welcome Reception - £10,000 After Party Event - £9,500 Networking Lunch - £9,000 Networking Break - £8,500 Dine Around Night - £5,500 Young Lawyers' Reception - £4,500	Product Sponsorships Conference Bag - £8,500 Conference Lanyard - £7,000 × Mobile App - £6,500 Hotel Key Card - £5,500 WiFi Sponsor - £5,500 Conference Accessory - £2,500
Sponsorship Selection:		
Sponsorship Amount: £		
Other Notes:		<u> </u>
PAYMENT & ACCEPTANCE Method of Payment: Cred Signature:	it Card □ Wire Transfer □ Check □	
5 .		

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made prior to the event date.